

For immediate release  
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# IFBB

and

## PHYSIQUE AMERICA

announce the

# 2023 IFBB Pan Am International Championships

IFBB President, Dr. Rafael Santonja and Physique America are thrilled and excited to announce the newest major competition to the IFBB calendar, the **2023 IFBB PAN AM INTERNATIONAL Championships** and is open to all IFBB Federations. The competition will be held August 3<sup>rd</sup> to 6<sup>th</sup>, at the Paris Hotel & Casino in Las Vegas, Nevada. The competition will be part of the **WEEKEND OF CHAMPIONS Entertainment Festival**.

The Pan Am International will feature all competitive level events that the IFBB has to offer as well as over 20 Elite Pro Cards. In addition, the IFBB and Physique America are in negotiations to add Elite Pro competitions to the weekend.

“We understood that in order for Physique America to actively compete in the Bodybuilding landscape, we needed a major event to be involved with” stated Physique America Executive Director, John Calascione. “That is why our Executive Board came up with the concept of the **WEEKEND OF CHAMPIONS Entertainment Festival**. The festival will feature mainstream companies, celebrities, a multitude of sports, conventions, workshops, charities as well as a Midnight Music Concert featuring a top performer in addition to the IFBB competitions. We are creating an event that the athlete/competitor will be excited to compete in. We thank President Santonja for helping us create a competition of this magnitude for the IFBB athlete.”

For hotel and registration information on the  
**2023 IFBB PAN AM INTERNATIONAL Championships**,  
please go to [www.ifbb.com](http://www.ifbb.com)

[@weekendofchampionsef](https://www.instagram.com/weekendofchampionsef)