

For Immediate Release

January 29, 2019

IFBB PHYSIQUE AMERICA appoints

Al Alfredo

Vice President of New England Region



IFBB Physique America is proud to announce the appointment of Al Alfredo to the position of New England Vice President. “Al has promoted two successful events in Connecticut and has proven himself to be a diplomat, an administrator and a leader, all qualities necessary to oversee a region” boasts IFBB Physique America Executive Director John V. Calascione. Vice President Alfredo will supervise and manage the Chairman and Promoters in Maine, New Hampshire, Vermont, Connecticut, Rhode Island, Massachusetts and NY South.

Vice President Alfredo will also promote the first show of the IFBBPA season with the first ever all women’s event, “Ladies Night” on March 9th. The show will feature only women’s figure, wellness, bikini and fit model. VP Alfredo will also sponsor the winner of the Fit Model competition to the IFBB Fit Model World Championships this November in Riga, Latvia, by providing airfare, hotel and entry fees.

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